## **RADIPO**

- Purpose for Slimming agent -

Applicable products of RADIPO
Body care: For slimming product(Cream, Lotion, Gel etc)

## What is RADIPO?

Recently research date showed that obesity has been strongly associated with the expression of a proinflammatory program, RADIPO is Prunella vulgaris extract based on its abilities from inhibition of lipid accumulation with anti-inflammation.

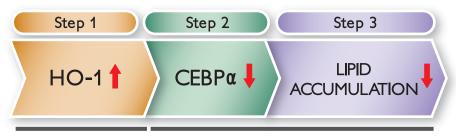
# About "Prunella vulgaris"



Common name	Selfheal, heal-all, heart-of-the-earth
Latin name	Prunella vulgaris L.
INCI Name	Water / Butylene glycol / Prunella Vulgaris Extract
Main Ingredient	Triterpenoid, oleanolic acid, ursolic acid, rutin, hyperoside, caffeic acid

Prunella vulgaris is a perennial herb that is widely distributed in Far East Asian countries throughout Korea, China and Japan. Prunella vulgaris has been used as a traditional medicine to reduce sore throat, alleviate fever and accelerate wound healing.

Proposed intracellular signaling pathways for the slimming effect action of RADIPO in adipocyte



Anti-inflammation

Anti-obesity (Slimming effect)

RADIPO have effect that good CEBP $\alpha$  reduction activity as a dose dependent manner, and we found this mechanism mediated by HO-1 expression.

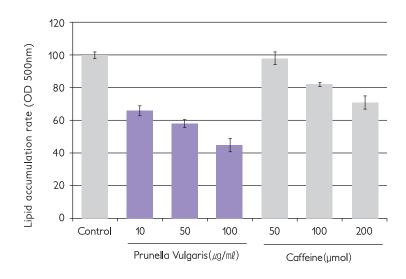
#### **SPECIFICATION**

INCI Name
Colour
Water
Butylene Glycol
Preservative
Packaging unit
Shelf life
Dosage

Water / Butylene glycol / Prunella Vulgaris Extract
Light yellow
less than 50%
50%
Non-added
5kg/ 10kg/ 20kg
2 years
0.5~2%

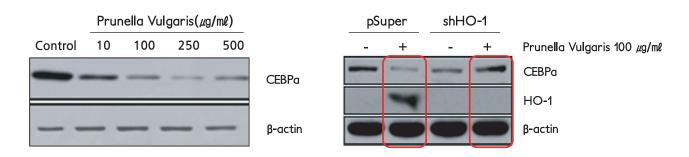
# Main Biological Effects for Cosmetics

### Decrease of Lipid Accumulation in 3T3-L1 Adipocytes



As a result Prunella Vulgaris Extract treatments caused significantly greater decrease in lipid accumulation compared to caffeine treatments.

## Prunella Vulgaris Extract reduced CEBPα level and it is mediated by H0-1



We investigate that Prunella Vulgaris Extract control transcriptional regulation during differentiation of 3T3-L1 adipocytes mediated by HO-1 mechanism. And the Prunella Vulgaris Extract slimming effect mechanism is different with Catechin.